

Employee Newsletter - 3rd Quarter - 2024

New Beginnings in Vermilion

We are excited to announce the grand opening of our new Lakeside store in Vermilion, Ohio! On Saturday, September 7th, we welcomed hundreds of customers eager to check out our new location. To celebrate, we had free hotdogs, popcorn, muffins, and tote bags. The tremendous amount of support from the community made this long-awaited opening very successful.

Our Lakeside location is extra special because aside from our retail space, we have a new Opportunity Center. This attached space will allow our Mission Services team to host club meetings, skill-building classes, and support groups for our community. We look forward to helping participants build a bright future through these valuable programs, continuing our commitment to be more than a retail store by offering accessible opportunities.

Thank you to everyone who joined us for this special day. Your continued support and hard work does not go unnoticed.



We have come a long way.

← **Watch Lakeside transform from this**

← **to this!** →



GWLCO's Annual Company Picnic



July's Celebrations

Birthdays

Kennedy Schroeder - Oberlin	7/2
Shalamarie Stegman - Center	7/3
Molly Zseberan - Avon	7/5
Zoe Hahn - Lorain	7/8
Emil Gardenhire - Avon	7/12
Jenitzya Valentin-Rios - Lorain	7/14
Pablo Oquendo - Corporate	7/15
John Slanczka - Corporate	7/20
William Ramsey - Center	7/24
Lisa Mason - Sheffield	7/27

Anniversaries

Mark Perkins - Corporate	1 year
Macy Burrows - Sheffield	1 year
Pablo Oquendo - Corporate	1 year
Melanie Szegedi - Lakeside	1 year
Mya Mandat - Lorain	1 year
Wilma Williams - Lorain	1 year
Sara Deel - Lakeside	2 years
Eugenio Serrano - Corporate	26 years
Ruth Bruck - Elyria	3 years
Dawn Stanley - Lakeside	3 years
Joyce Kulik - Avon	3 years

J
U
L
Y

In July we gathered at the West Recreation Center in Elyria for our annual company picnic. It is always great to connect and mingle with coworkers from different stores and departments. We hope you all enjoyed Frankie B's food truck and getting creative at the tie-dye station. Events like this remind us of the importance of coming together and reinforcing the bonds that make our team strong.

A big thank you to everyone who joined us! As we work toward our shared goals, our slogan "One Mission, One Team," truly resonates. Team bonding is essential to our success. When we work together, we can continue to make a positive impact in our community.



Lorain County Fair



August's Celebrations

Birthdays

Hailey Alba - Avon	8/1
Steve Akers - Lakeside	8/3
Aniledsy "Ani" Allende-Rivera - Corporate	8/3
Christopher Bromley - Corporate	8/6
Frank Surace - Sheffield	8/8
Jacob Sabol - Center	8/11
Daniel Castillo - Sheffield	8/12
Michelle Ramos - Corporate	8/16
Elizabeth Binder - Avon	8/21
Alek Owens - Avon	8/21
Matthew Weber - Corporate	8/22
Diamond Herron - Oberlin	8/26
Peter Marshall - Lorain	8/27

Anniversaries

Gail Lehmann - Lakeside	3 years
Stephanie Henry - Corporate	2 years
Victoria Gruber - Avon	4 years
Nancy Benson - Lorain	1 year
Laci Carter - Oberlin	1 year
Jerrid Beall - Elyria	2 years
Gayle Swaim - Corporate	28 years
June McKinney - Sheffield	3 years
Jennifer Banas - Lorain	7 years

Goodwill of Lorain County proudly participated in the Lorain County Fair for the very first time this year.

Renting a booth space allowed us to engage with the community and showcase everything our Mission Services team has to offer. We provided sign-up sheets and applications for residents looking to get involved.

Community outreach is a vital part of our mission, and we want to thank each and every volunteer who dedicated their time to staff our booth. Their efforts made it possible for us to connect with and educate residents about our programs that make a difference in Lorain County. We look forward to continuing this important work and strengthening our relationships with the community.



A
U
G

SEPT

MOLÉ San Diego



From September 9-12 Sharla, Keyla, and Heidi from our Missions team attended the Missions Optimization Learning Event. MOLÉ equips Goodwill organizations with access to training, tools and resources needed to optimize mission results in their community.

Connect to a Cause



On September 19th Goodwill Industries of Lorain County participated in Connect to a Cause 2024 alongside 90 other local non-profits. The online fundraiser ran from 8 am to 8 pm. We finished off the night with an event celebration at Tom's Country Place.



September's Celebrations

Birthdays

Jada Cassidy - Lorain ----- 9/4
 Victoria Gruber - Avon ----- 9/7
 Amarys Osorio - Avon ----- 9/12
 Linda Whitaker - Corporate ----- 9/12
 Cynthia Saegert - Lorain ----- 9/14
 Franchelly Rivera-Cintrón - Elyria ----- 9/15
 Tammy David - Corporate ----- 9/16
 Jennifer Jobe - Sheffield ----- 9/18
 Chloe Beckler - Avon ----- 9/21
 Falisha Nagy - Oberlin ----- 9/21
 Thomas LaVolpe - Lakeside ----- 9/22
 Shawn "Sebastian" Schenz - Corporate ---- 9/30

Anniversaries

Christopher Bromley - Corporate ----- 1 year
 Dawn Herron - Center ----- 1 year
 Kaylin Mangan - Avon ----- 1 year
 Michelle Ramos - Corporate ----- 5 years
 Michele Watterson - Lorain ----- 2 years

Another Year of Summer Youth Success



The end of summer means celebrating the success of our Summer Youth participants! Thank you to our Missions team for your dedication all summer long. Thank you for believing in and investing in the youth of Lorain County.

Monthly Food Pantry



We are proud to say that our monthly food pantry is still going strong! We are forever grateful to be in a position to give back. Thank you for letting customers know that their round-up donations feed Lorain County. Keep it up!

Employee Spotlights

JULY

Rick Hernandez



Rick is a Senior Employment Specialist at our corporate office. He joined our team in 2020. His favorite food is five cheese and meat lasagna and he hopes to cross sky-diving off of his bucket list one day!

AUGUST

Keyla Clayton



Keyla is our Training and Professional Development Manager at our corporate office. She has worked with us since 2015! Keyla's top three favorite movies are Radio, Lean On Me, and The Godfather.

SEPTEMBER

DJ Longley

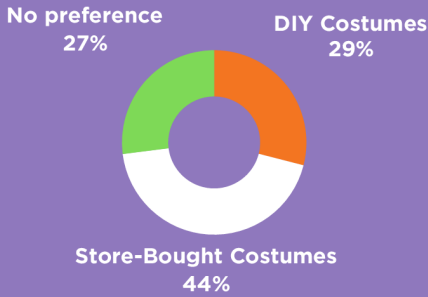


DJ has worked with us for over 10 years! He currently works at our Avon store as a Retail Associate. DJ is a huge fan of WWE and tasty food. Fun fact: DJ used to be the lead singer in a band called "Feedback."

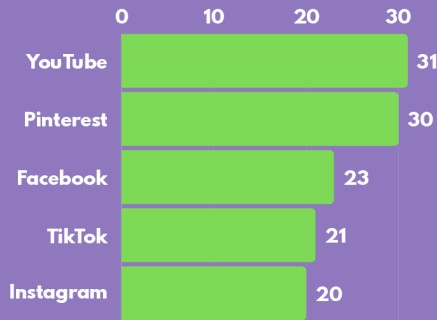
HALLOWEEN COMES ALIVE AT GOODWILL®

We're excited to see our stores prepped and ready for the Halloween season. Did you know these facts about consumer preferences?

Buying vs. Making Costumes:



Social Media Inspiration (%):



83% of people favor Goodwill when thrifting a Halloween costume!

Salvation Army follows us at 46%.



More than 3 out of 4 adults (77%) say Goodwill's sustainability efforts have an effect on their decision to shop at our stores.



Source: Survey of 2,018 adults conducted by Big Village. August 2024.

Updated Store Locations & Contact

Avon

825 Center Road
Avon, 44011
440-937-3305

Center

33797 Center Ridge Rd
North Ridgeville, 44039
440-327-9944

Elyria

502 N Abbe Rd
Elyria, 44035
440-635-7772

Lorain

1996 Cooper Foster Park Rd
Lorain, 44053
440-960-5610

Oberlin

14910 SR 58, Suite 5
Oberlin, 44074
440-774-4919

Sheffield

4136 E Lake Rd
Sheffield Lake, 44054
440-242-0764

Lakeside

4437 Liberty Ave
Vermilion, 44089
440-963-7073

Corporate

145 Keep Court
Elyria, 44035
440-244-3174

www.gwlco.org

www.shopgoodwill.com/lorain

PUMPKIN CRUMB CAKE MUFFINS

1 3/4 cups all purpose flour	<u>Topping Mixture</u>
1 teaspoon baking soda	3/4 cup all-purpose flour
2 teaspoons cinnamon	1/4 cup sugar
1 teaspoon pumpkin pie spice	1/4 cup light brown sugar
1/2 teaspoon salt	1 teaspoon pumpkin pie spice
1/2 cup vegetable oil	6 Tablespoons unsalted butter, melted
1/2 cup sugar	
1/2 cup light brown sugar	
1 1/2 cups canned pumpkin puree	
2 large eggs	
1/4 cup milk	



Mix dry ingredients together with a fork. Add melted butter.
Whisk flour, baking soda, cinnamon, pumpkin pie spice, and salt together. Set aside. In medium bowl whisk the oil, sugars, pumpkin puree, eggs, and milk together. Pour wet ingredients into the dry and combine. Spoon batter into liner of a cascaded muffin tin. Spoon topping mixture on top of muffin batter. Bake at 350° for 20-25 minutes.

makes 12